Best Practices for Optimal Scheduling and Activities Sequencing on Brownfield Projects

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Abstract: This paper provides an in-depth analysis of the challenges and best practices for effective scheduling and activity sequencing within the context of brownfield projects, which are characterized by unique challenges due to their nature of modifying or expanding existing operational facilities. The paper begins with an introduction to brownfield projects, providing briefing of the challenges in managing such projects. It then explores the criticality of project scheduling, which forms the backbone of successful project management, before discussing the crucial role and benefits of optimal activity sequencing throughout the project life cycle. The paper further explores comprehensive set of the best practices and strategies for scheduling and sequencing, including a detailed understanding of the project scope, application of the Critical Path Method (CPM), resource leveling and risk management. The paper also highlights the importance of real-time data incorporation, effective communication, and promoting a culture of continuous learning and improvement. These practices, when combined, can significantly enhance decision-making processes, foster teamwork, and facilitate project success.

A range of tools and techniques were explored that can be instrumental in achieving optimal scheduling and activities sequencing. These include Primavera P6, Work Breakdown Structure (WBS), AI and Machine Learning integration, PERT diagrams, Network Diagrams, and Gantt Charts offering a comparative analysis of their effectiveness. Each tool is discussed in terms of its functionality and applicability to Brownfield projects.

The paper concludes by re-emphasizing the necessity of these best practices and tools for managing Brownfield projects effectively. It asserts that successful project management in such complex environments requires a blend of strategic planning, effective communication, and the right set of tools. The paper serves as a guide for project Management professionals, offering valuable insights and practical solutions for successfully navigating the complexities associated with Brownfield projects.

Keywords: activity sequencing, brownfield projects, project life cycle. Critical Path Method (CPM).

1. INTRODUCTION

Brownfield projects refer to projects that involve modifications or additions to existing facilities while they are operational. Scheduling and sequencing activities for such projects can be more challenging than greenfield projects due to various constraints such as ongoing operations, space limitation, regulatory requirement and shutdown schedules [5]. Therefore, following a structured approach is critical for successful project execution. Furthermore, Construction projects involve many stakeholders, depending on the project's quality and efficiency. Project scheduling is a scientific and practical definition of goals, identification of tasks, terms, rates, development of one or another phenomenon, and its implementation [2]. Project scheduling involves the distribution of tasks between performers and the development of the most effective work order.

Challenges in Managing Brownfield Projects

Managing brownfield projects presents a unique set of challenges not typically encountered in greenfield projects. One of the primary difficulties is dealing with existing infrastructure. The pre-existing structures, installations, or systems can pose constraints on design, scheduling, and execution of tasks, often requiring significant modifications and special

consideration. Additionally, the condition of the existing infrastructure may not be fully known at the beginning, leading to unexpected issues during the project lifecycle. Furthermore, technical difficulties are also common issue in brownfield projects as it involves integrating new technologies or systems with older ones, which can be complex and time consuming. It can also be challenging to maintain normal operations during the project execution and securing required shutdowns to execute construction work, this lead to the need for careful planning and sequencing of activities to minimize disruption.

Another challenge lies in the environmental implications. Brownfield sites may be contaminated due to previous industrial uses, and underground leakages that would be difficult to identify prior construction work. These environmental factors can also impact project timelines and budgets.

Effective project scheduling and activities sequencing is vital for timely and successful project completion in particular for brownfield projects. This paper explore best practices for optimal scheduling and activities sequencing utilizing key project management resources to provide comprehensive guide for effective project execution and management.

Project Life Cycle

A project lifecycle is the interval between the moment the project originated to its completion. It is a set of all stages of project activity. When developing a project, usually, several phases are distinguished to ensure better management control. All phases summarize the project life cycle. There are many different theoretical and practical versions of structuring a project life cycle. Thus, the division of the project into phases can be the most diverse if such a division reveals some important checkpoints (milestones), during which additional information is obtained and possible directions of the project development are assessed [3]. The stages of the project lifecycle include a feasibility study, project planning and development, implementation, and completion.

Project Scheduling

Project scheduling includes the development of a construction project plan. In general, the objectives of the construction project plan include the determination of the tasks of each contractor, organization, and specialist involved in the project, the definition of the relationships between different work tasks and executors, individual tasks of subcontractors, and tasks of the project team [8]. Moreover, it implies a complex assessment of all existing resources necessary for the project completion, as well as the compilation of the project timetable and budget. Scheduling involves defining the start and finish for each task taken into account the relationship and dependencies between these tasks which is not an easy and straightforward process [2].

Project scheduling includes finding and developing the most efficient and cost-effective method to achieve a satisfying project finale. Since the project schedule is also used as a reference for the project assessment and the project completion plan, it should be as complete as possible [2]. Thus, the project scheduling should not only evaluate all materials, manpower and equipment's required to complete the construction project but plan these tasks to improve the overall project efficiency.

Project scheduling is an important step guiding the project starting from the idea to its full completion. Business planning in construction at the beginning of the project provides an opportunity for project stakeholders to ensure that everything is agreed on and the stated goals will be implemented under the predefined plan and budget. At the functional level, project scheduling is necessary to determine an accurate estimate of the costs associated with the project, as well as the timing of its completion. Although the project cost can increase over time, the formation of the most accurate view of the project budget at the initial stage is the main condition for the further management of the project costs [6]. In addition to budget restrictions, projects always have time limits. Project scheduling enables a project manager to create a more accurate project completion schedule based on the actual conditions and work required. Finally, at the operational level, professional planning can determine the sequencing of activities. Therefore, project scheduling can be used as a reference for work-in-progress tasks and allows for task assignments and delegation.

Activities Sequencing

Activities sequencing is implemented throughout the project lifecycle, starting with a preliminary business plan, as part of the project concept, and finalizing with a detailed work plan for the final project phase. At the same time, plans are refined and detailed as the project progresses. At the planning stage, the organization, methods, and means of managing the project implementation, both in the integral system and in the context of its individual stages and elements, are determined [6]. The key activities include the development and distribution of work tasks among project groups. First, it is necessary to divide large tasks into subtasks, as well as define the scope of work for each project stakeholder and their area of responsibility.

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Second, it implies the determination of activity sequencing, including the priority and order of works and their schedule. Third, the duration of work is defined as well. Four, it includes the determination of the necessary resources and budget.

In addition, human resource management plays an important role during this planning phase which can be summarized in three main activities. First, determine the amount of available manpower indicating their availability and time opportunities for their participation in the project [2]. Second, it includes assigning performers for each project activity. Third, analyzing the assumptions and risks in the schedule and propose resolutions or action plans accordingly.

Currently, the requirements for optimal sequencing of project activities become more complex, which resulted in the emergence of increasingly advanced tools for multidimensional computer-aided design and modeling of organizations, hence enabling the development of projects, including both administrative links and horizontal processes [1]. Moreover, the optimal sequencing of project activities influences the information system, the structure of goals and objectives, the production and technological infrastructure, social and psychological aspects of the organization, as well as the financial and economic indicators of the organization's activities and its management positively [2]. Apart from this, among the benefits of optimal sequencing of activities, there is the constant professional development of each project member. Thus, the optimal sequencing of project activities composes a part of project management.

Best Practices and Strategies for Scheduling and Sequencing

Effective scheduling and activity sequencing require a strategic approach that consider various factors at various stages throughout project life cycle. This section presents and explore comprehensive set of best practices and strategies that can be adopted to achieve optimal scheduling outcomes.

Understanding the Project Scope

The first step in optimal scheduling and sequencing is a thorough comprehensive understanding of the project scope [7]. This involves detailed planning and documentation of all tasks, deliverables, and milestones to sets the stage for an effective and optimal project management process.

The project scope provides a clear picture of what the project is expected to achieve, establishing a roadmap to guide all subsequent project decisions. It is a detailed description of the project's objectives, deliverables, and expected outcomes. It serves as a compass that navigates the direction of the project and provide means for measuring the project's success [5]. The project scope, therefore, is not just an initial step but a continuous reference throughout the project lifecycle.

Critical Path Method (CPM)

The CPM is a widely used technique for scheduling and sequencing activities in project management. It identifies the longest sequence of tasks in a project, helps in determining the shortest possible project duration, and identifies which tasks have 'slack time' and can be delayed without delaying the project finish date [9]. This strategic approach assists in identifying the longest sequence of tasks within a given project, which is referred to as the "critical path".

The critical path is a vital component in the planning process as it highlights the series of tasks that directly influence the project's duration. Any delay in tasks on this path would consequently lead to a delay in the project completion, emphasizing the importance of close monitoring and management of these tasks.

Another significant advantage of employing the CPM is its ability to identify tasks that possess 'slack time'. Slack time refers to the flexibility in the start and finish dates of non-critical tasks, which means these tasks can be postponed or rescheduled without causing an overall delay in the project. The CPM is a powerful tool that provides project managers with a clear roadmap for project execution, helping them optimize the project schedule and effectively manage project timelines [1].

Resource Leveling

Resource leveling is a technique used to address resource allocation problems. It involves adjusting the project schedule to ensure that resource use is kept below certain predefined limits [10]. In the execution of a project, resources which include manpower, equipment, materials, and time, among others are invaluable assets. They are the fuel that powers the execution of tasks and activities. However, the availability of these resources is often limited and needs to be optimally deployed to ensure project success. This is where the concept of resource leveling comes into play. The aim is to balance between available resources and the project's requirements, keeping the allocation within predefined limits. This is achieved by adjusting the project schedule, such as delaying non-critical tasks, splitting tasks, or even adjusting task dependencies.

The benefits of resource leveling go beyond merely preventing resource exhaustion. It also aids in reducing project costs, as efficient resource utilization can lead to cost savings. Additionally, it helps in enhancing productivity, as resources can focus on a manageable number of tasks at a time, thereby improving the quality of work and reducing the risk of errors and delays.

However, it's important to note that resource leveling is not without its challenges. It can lead to an extension of the project timeline, as some tasks may need to be delayed or extended to match the available resources. Therefore, while it helps to optimize resource usage, it may also require trade-offs in terms of project duration. Moreover, successful resource leveling requires a clear understanding of task dependencies and priorities. It's essential to know which tasks can be delayed or split without impacting the project outcomes, and which tasks are critical and must be prioritized for resource allocation [1].

Resource leveling is a complex yet crucial aspect of project management. It calls for a delicate balance between resource optimization and project timeline management, requiring sound judgement and strategic planning from the project manager. Despite its challenges, when executed effectively, it can significantly enhance project efficiency and increase the chance of success.

Risk Management

Identifying, assessing, and managing risks can significantly improve project scheduling and sequencing. Risk management can help in anticipating potential delays and preparing contingency plans. It is a systematic and proactive process that involves identifying, assessing, and managing potential risks that could adversely impact the project. Risk management is not merely a protective measure, but a strategic tool that can significantly enhance project scheduling and sequencing. It allows project managers to anticipate and prepare for potential delays, ensuring that projects can stay on track, even in the face of uncertainty and change. It is an investment that can pay significant outcomes in terms of project success and stakeholder satisfaction [5].

Risk management is a continuous process that start at very early stage of project life cycle and continue during implementation and closeout phase. The first step of risk management involve risk identification which is a thorough examination of the project to identify potential sources of risk. These could be anything from resource shortages and technical issues to changes in market conditions or regulatory and environmental requirements. The goal is to identify as many potential risks as possible, to ensure that they can be effectively managed.

Once risks have been identified, the next step is risk assessment. This involves analyzing each identified risk in terms of its likelihood of occurrence and potential impact on the project cost, schedule, and quality. Some risks may be highly likely but have a minimal impact, while others may be less likely but have a potentially catastrophic impact. By assessing risks in this way, project managers can prioritize them and focus their efforts on the most significant threats to the project.

Managing risks involves developing strategies to mitigate the impact of identified and assessed risks. This could involve taking steps to reduce the likelihood of a risk occurring, minimizing the impact if it does occur, or developing contingency plans to deal with the consequences. The aim is to ensure that the project can continue to progress smoothly, even in the face of unexpected setbacks. By identifying and managing potential risks, project managers can anticipate potential delays and disruptions and incorporate these into their project plans. This could involve building extra time into the schedule, rearranging tasks to avoid high-risk periods, or developing contingency plans to deal with potential delays.

Incorporate Real-Time Data

Integrating real-time data feeds into scheduling processes offers the agility to dynamically adjust schedules in response to evolving conditions. The utilization of machine-generated data, and live project updates empowers organizations to swiftly adapt to changing circumstances [11]. By integrating these real data sources, scheduling decisions can be made with a higher level of accuracy, ensuring optimal resource allocation, and minimizing disruptions [5]. This real-time approach not only enhances decision-making but also promote proactive approach to address and identify potential project risks. The integration between real-time data and scheduling facilitates a more efficient project execution, ultimately leading to improved project outcomes.

Collaborate and Communicate

The importance of communication cannot be overstated. Effective communication within teams is essential for smooth execution and critical for successful scheduling. It is through this exchange of information that team members align their efforts towards common goals [5].

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The first key factor of effective communication in this context is the sharing of schedules. This not only mean making a schedule available to the team. Instead, it involves an active sharing process, where each team member is made aware of the schedule, its implications, and their individual roles within it. This ensures that everyone is informed about the timeline of activities, their sequence, and interdependencies [5]. It also promotes accountability as everyone is aware of their responsibilities and the impact of their work on the overall project timeline.

Another essential element of communication, in my opinion, involve projects updates and keeping the team informed about any changes, progress, or deviations from the original schedule. Regular updates maintain the relevance of the schedule and help team members adapt their tasks and timelines accordingly. In addition, Potential issues and risks need to be openly discussed as well. Transparent communication about potential problems ensures that everyone is aware of potential drawbacks and can contribute to problem-solving. This proactive approach can help mitigate risks and reduce surprises.

Embrace a Culture of Continuous Learning and Improvement

Key element of effective project management and scheduling is the commitment for adopting a culture of continuous learning and improvement. The completion of projects or tasks should not mean an end, but rather a starting point for reflection and learning. It provides an opportunity to review the entire process, assess the outcomes, and draw insights that can enhance future scheduling processes and decision-making [8].

This review process should be comprehensive from the initial planning stages to the final execution. The primary aim of this review is to identify lessons learned. These could be successes that can be repeated in future projects, mistakes that can be avoided, or areas that require improvement. These lessons can provide valuable insights into how to better manage time, resources, and team dynamics in future scheduling processes. They can also highlight effective strategies for dealing with unexpected challenges or changes in the project scope.

Tools and Techniques for Optimal Scheduling and Sequencing

Currently, software tools and technologies play major role in enabling efficient scheduling and sequencing optimization. These tools empower project management teams to manage complex scheduling tasks, improve resource allocation and adopt to dynamic situations. This section explores various tools and techniques for scheduling and activities sequencing optimization.

Primavera P6

Primavera P6 is a powerful tool for large-scale, high-intensity project management. It offers features for project scheduling, cost management, resource management, and risk management [4]. At the core of Primavera P6's functionalities is its robust project scheduling feature. This feature allows for the in-depth planning and structuring of every stage of a project. It provides the ability to define tasks and milestones, set dependencies, and monitor progress in real-time. This integrated approach to scheduling ensures that all project activities are thoroughly mapped out, enabling project managers to anticipate potential bottlenecks and make informed decisions.

A crucial element in any project is cost management, and Primavera P6 excels in this area. The software provides a detailed overview of project finances, enabling project team to track expenses, forecast costs, and manage budgets effectively. It not only allows you to keep a close eye on current financial status but also help in predicting future financial trends, thereby ensuring financial control.

Work Breakdown Structure (WBS)

WBS represents the division of the project into components, including elements, modules, and works, which are necessary and sufficient for project's effective planning and control. The international PMI standard defines WBS as a hierarchical decomposition of the work, which the project team must perform to achieve the goals of the project and project results [7]. The target project decomposition includes a system-forming tool for project scheduling since it is implemented to determine the exact number and correct content of the project task package. A thorough formation of WBS is a prerequisite for the successful development of all project subsystems and the determinants of the success or failure of the entire project. Thus, WBS is the central tool for defining the work to be performed within the project. The description of the works (work packages) should include the content of the works, the expected results, the conceptual boundaries of integrated planning, management, sequential measurements, and estimates of project implementation [7].

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AI and Machine Learning Integration

Artificial intelligence (AI) and machine learning (ML) are making significant contributions to scheduling optimization. These technologies analyze historical data, predict future trends, and adapt schedules based on real-time information. The contributions of AI and ML in project management have been significant in the recent years. These advance technologies can enhance scheduling efficiency, productivity, and decision-making [12].

AI and ML technologies used to analyze historical and current data, to provide deeper understanding of relationships and accurate prediction of future trends that can be used in to create more accurate and optimized schedules [12][5]. By anticipating changes based on historical patterns, this can be used to plan and adjust project schedule in advance, thereby preventing potential setbacks and enhancing overall efficiency.

PERT diagram

PERT diagram is a project visualization tool for visualizing tasks and planning a project schedule. PERT is a visual diagram or technique aimed at the creation of a PERT chart (Chua & Nguyen 80). In other words, the PERT technique is a process while the PERT diagram is a result. The PERT chart allows project managers to learn important information about the work schedule, such as task dependencies, estimated task times, and minimum project periods. Thus, the PERT method is an event network analysis method used to determine the duration of a project at the assessment of individual operations. The PERT method is based on the critical path method, the duration of operations calculated as the weighted average of optimistic, and pessimistic and expected forecasts. Thus, the PERT method calculates the standard deviation of the completion date from the duration of the critical path.

Network Diagram

A network diagram is a graphical display of project activities and the dependencies between them. The main goal of network planning is to reduce the time necessary for the project completion. A network diagram is represented as a graph in which the vertices are the design work, and the relationship and sequence of work are displayed by the connectors [3]. The work in a network diagram is displayed as a rectangle containing information about the work, such as a WBS code, name, and duration of the project. Arrows denote the sequence and relationship of works. Moreover, relationships can be characterized by temporal indicators.

Gantt Charts

Gantt chart are visual representations of the project schedule, showing the start and end dates of the individual tasks and their sequences [7]. This can prove beneficial in brownfield projects where sequencing is critical due to the constraints of working within an existing facility.

Gantt charts provide a comprehensive overview of a project's schedule by illustrating the start and end dates of individual tasks along with their sequences [5]. This graphical representation, displaying an organized sequence of tasks plotted against time, serves as a powerful tool for project planning and progress tracking.

Furthermore, Gantt charts are not just limited to outlining the sequential order of tasks. They also provide information about task dependencies, thereby enabling project managers to understand how a delay or change in one task can impact others. This is vital in a brownfield project where a delay in one task can have a ripple effect on the entire project timeline due to the interconnected nature of tasks [7]. Thus, the use of Gantt charts can significantly enhance planning, coordination, and execution in brownfield projects, contributing to the overall success of the project.

2. CONCLUSION

Managing Brownfield projects presents a unique set of challenges that require specialized knowledge and strategies. This necessitates a mix of thoughtful strategy, effective communication and appropriate use of tools and technology.

The critical roles of optimal project scheduling and activities sequencing in Brownfield project have been emphasized with special attention to some of best practices and strategies. This includes, understanding the project scope, applying the Critical Path Method (CPM), resource leveling, risk management, real-time data incorporation, robust collaboration, and communication. Optimal scheduling and sequencing in brownfield project can be positively influenced by the effective use of key tools and techniques such as Primavera P6, Work Breakdown Structure (WBS), AI and Machine Learning integration, PERT diagrams, Network Diagrams, and Gantt Charts. These tools, when used effectively, can significantly enhance project efficiency and outcomes.

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In essence, the successful management of Brownfield projects requires a well-rounded approach that combines strategic planning, effective communication, and the use of appropriate tools and up-to-date technologies.

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